

# HRD Corp (HRDF) Claimable Training Courses List 2026–2027

Updated 30 Oct 2026, 8.30 am

Every course below is an HRD Corp Claimable Course (SBL-KHAS). Public classes run at the Kognifi Training Center, Phileo Damansara 1, Petaling Jaya. Every course is also available in-house for your team. Public class dates can change because of trainer schedules or in-house classes booked at our Training Center. More dates: [Training Calendar](#).

## Business Functions

### Corporate Planning

| Code   | Course                                                | Days | Public fee (RM) | Next public class |
|--------|-------------------------------------------------------|------|-----------------|-------------------|
| BD-MR  | <a href="#">Market Research and Analysis</a>          | 2    | 3,500           | 1–2 Mar 2027      |
| BD-SBP | <a href="#">Strategic Business Planning Workshop</a>  | 3    | 5,250           | 21–23 Dec 2026    |
| BC-SDM | <a href="#">Strategic Decision Making for Leaders</a> | 2    | 3,500           | 3–4 Mar 2027      |
| BC-KPI | <a href="#">KPI and Metrics Management</a>            | 2    | 3,500           | 28–29 Dec 2026    |

## Sales

### Selling Skills

| Code   | Course                                       | Days | Public fee (RM) | Next public class |
|--------|----------------------------------------------|------|-----------------|-------------------|
| SS-IPS | <a href="#">Interpersonal Selling Skills</a> | 2    | 3,500           | 18–19 Nov 2026    |
| SS-TAB | <a href="#">B2B Trusted Sales Advisor</a>    | 2    | 3,500           | 16–17 Nov 2026    |
| SS-SS  | <a href="#">Social Selling</a>               | 2    | 3,500           | 7–8 Jul 2027      |

### Sales Management

| Code  | Course                           | Days | Public fee (RM) | Next public class |
|-------|----------------------------------|------|-----------------|-------------------|
| BM-SM | <a href="#">Sales Management</a> | 2    | 3,500           | 25–26 Jan 2027    |

### Account Management

| Code   | Course                                 | Days | Public fee (RM) | Next public class |
|--------|----------------------------------------|------|-----------------|-------------------|
| SA-KAM | <a href="#">Key Account Management</a> | 2    | 3,500           | 16–17 Nov 2026    |
| SS-SN  | <a href="#">Sales Negotiation</a>      | 2    | 3,500           | 8–9 Mar 2027      |

| Code   | Course                                                        | Days | Public fee (RM) | Next public class |
|--------|---------------------------------------------------------------|------|-----------------|-------------------|
| SA-TM  | <a href="#">Tender Bids Management</a>                        | 2    | 3,500           | 8–9 Mar 2027      |
| SA-PBD | <a href="#">Managing Project Bids, Execution and Delivery</a> | 2    | 3,500           | 14–15 Dec 2026    |

## Marketing

### Marketing Management

| Code  | Course                               | Days | Public fee (RM) | Next public class   |
|-------|--------------------------------------|------|-----------------|---------------------|
| BD-MS | <a href="#">Marketing Strategy</a>   | 2    | 3,500           | 16–17 Dec 2026      |
| MX-MP | <a href="#">Marketing Plan</a>       | 2    | 3,500           | 18–19 Jan 2027      |
| BM-MM | <a href="#">Marketing Management</a> | 2    | 3,500           | 30 Nov – 1 Dec 2026 |

### Brand

| Code  | Course                                          | Days | Public fee (RM) | Next public class |
|-------|-------------------------------------------------|------|-----------------|-------------------|
| MC-BM | <a href="#">Brand Management</a>                | 2    | 3,500           | 1–2 Feb 2027      |
| MC-BS | <a href="#">Brand Strategy and Storytelling</a> | 2    |                 | In-house only     |

### Digital Marketing (Martech)

| Code   | Course                                          | Days | Public fee (RM) | Next public class |
|--------|-------------------------------------------------|------|-----------------|-------------------|
| MC-CM  | <a href="#">Content Marketing</a>               | 2    | 3,500           | 9–10 Dec 2026     |
| MC-SC  | <a href="#">SEO Copywriting</a>                 | 2    | 3,500           | 25–26 Nov 2026    |
| MC-DM  | <a href="#">Digital Marketing (Analytics)</a>   | 2    | 3,500           | 2–3 Nov 2026      |
| MC-WP  | <a href="#">WordPress for Digital Marketing</a> | 2    | 3,500           | 7–8 Dec 2026      |
| MC-AWO | <a href="#">Advanced WebOps</a>                 | 2    | 3,500           | In-house only     |

## Product

| Code  | Course                              | Days | Public fee (RM) | Next public class |
|-------|-------------------------------------|------|-----------------|-------------------|
| BD-PD | <a href="#">Product Development</a> | 2    | 3,500           | 10–11 Feb 2027    |
| MX-PM | <a href="#">Product Management</a>  | 2    | 3,500           | 17–18 Feb 2027    |

## HR

| Code  | Course                          | Days | Public fee (RM) | Next public class   |
|-------|---------------------------------|------|-----------------|---------------------|
| BL-HR | <a href="#">Human Resources</a> | 2    | 3,500           | 30 Nov – 1 Dec 2026 |

## Governance, Risk & Compliance

### Ethics & Compliance

| Code    | Course                                           | Days | Public fee (RM) | Next public class |
|---------|--------------------------------------------------|------|-----------------|-------------------|
| BG-GE   | <a href="#">Governance and Ethics</a>            | 2    | 3,500           | 12–13 Apr 2027    |
| BG-ABAC | <a href="#">Anti-Bribery and Anti-Corruption</a> | 1    | 1,750           | 20 Jan 2027       |

### Safety & Health

| Code    | Course                                         | Days | Public fee (RM) | Next public class |
|---------|------------------------------------------------|------|-----------------|-------------------|
| BG-OSHA | <a href="#">Occupational Safety and Health</a> | 2    | 3,500           | 11–12 Nov 2026    |

### ESG & Sustainability

| Code   | Course                                           | Days | Public fee (RM) | Next public class |
|--------|--------------------------------------------------|------|-----------------|-------------------|
| BG-ESG | <a href="#">ESG Practices for Sustainability</a> | 2    | 3,500           | 16–17 Dec 2026    |

## Operational Excellence

### Project Management

| Code  | Course                             | Days | Public fee (RM) | Next public class |
|-------|------------------------------------|------|-----------------|-------------------|
| BM-PM | <a href="#">Project Management</a> | 2    | 3,500           | 11–12 Jan 2027    |

### Quality & Continuous Improvement

| Code   | Course                         | Days | Public fee (RM) | Next public class |
|--------|--------------------------------|------|-----------------|-------------------|
| BM-LSS | <a href="#">Lean Six Sigma</a> | 2    | 3,500           | 7–8 Dec 2026      |

### Change Management

| Code   | Course                            | Days | Public fee (RM) | Next public class |
|--------|-----------------------------------|------|-----------------|-------------------|
| BC-CHM | <a href="#">Change Management</a> | 2    | 3,500           | 2–3 Nov 2026      |

## Workplace Skills

### Leadership & Management

| Code  | Course                                | Days | Public fee (RM) | Next public class |
|-------|---------------------------------------|------|-----------------|-------------------|
| BL-LT | <a href="#">Leadership Training</a>   | 2    | 3,500           | 4–5 Nov 2026      |
| BL-LR | <a href="#">Leadership Reimagined</a> | 2    | 3,500           | 21–22 Dec 2026    |

| Code   | Course                                                                  | Days | Public fee (RM) | Next public class |
|--------|-------------------------------------------------------------------------|------|-----------------|-------------------|
| BL-ESS | <a href="#">Effective Supervisory Skills</a>                            | 2    | 3,500           | 16–17 Nov 2026    |
| BL-SBM | <a href="#">Managing Stress and Burnout for Managers and Executives</a> | 2    |                 | In-house only     |

## Communication

| Code    | Course                                                                     | Days | Public fee (RM) | Next public class   |
|---------|----------------------------------------------------------------------------|------|-----------------|---------------------|
| BL-BCS  | <a href="#">Business Communication Skills</a>                              | 2    | 3,500           | 25–26 Nov 2026      |
| BL-PBC  | <a href="#">Power of Business Communication Skills</a>                     | 2    | 3,500           | 30 Nov – 1 Dec 2026 |
| BL-PS   | <a href="#">Presentation Skills</a>                                        | 2    | 3,500           | 18–19 Nov 2026      |
| BM-BDV  | <a href="#">Business Presentation with Data Visualization</a>              | 2    | 3,500           | 2–3 Dec 2026        |
| BL-NS   | <a href="#">Negotiation Skills</a>                                         | 2    | 3,500           | 23–24 Nov 2026      |
| BL-CRC  | <a href="#">Conflict Resolution and Communication Skills</a>               | 2    | 3,500           | 22–23 Feb 2027      |
| BL-IPW  | <a href="#">The Impact of Personality in the Workplace</a>                 | 2    | 3,500           | In-house only       |
| BL-CNBD | <a href="#">Business Communication, Negotiation and Data Visualization</a> | 2    | 3,500           | 11–12 Nov 2026      |

## Personal Effectiveness

| Code   | Course                                                         | Days | Public fee (RM) | Next public class |
|--------|----------------------------------------------------------------|------|-----------------|-------------------|
| BL-WM  | <a href="#">Work Management</a>                                | 2    | 3,500           | 23–24 Nov 2026    |
| BL-MWS | <a href="#">Managing Employee Work Stress at the Workplace</a> | 1    |                 | In-house only     |

## AI

| Code   | Course                     | Days | Public fee (RM) | Next public class |
|--------|----------------------------|------|-----------------|-------------------|
| BL-AIW | <a href="#">AI at Work</a> | 2    | 3,500           | 11–12 Nov 2026    |

This list shows the next public class only. For more public dates and the latest changes, see the [Training Calendar](#) ([www.kognifi.my/training-calendar](http://www.kognifi.my/training-calendar)). Latest copy of this list: [www.kognifi.my/course-list](http://www.kognifi.my/course-list) (updated each morning).